

Danmark Deutschland kultur 2020

Logo package



About this guide

This PDF is an overview of the available logos in the XX logo package. The logos may not be copied directly from this guide, instead they should be taken from the various folders in the logo package.

Note

The logo is available in black and in white. The colours may not be changed.

The XX logos are available in a number of different file formats and colour spaces.

The EPS files serve as originals and should always be used for high resolution print. In case a different file format or a pixel based logo is needed, the new file should be created from the EPS file, if the size, format or colour space is not among the available files in the logo package.

PNG and JPG files are intended for Office documents (mainly PowerPoint and Word) as well as for web. They are quite big and can be scaled down to the wanted size. Please note, the logos might require pixel optimization when used in very small sizes.

Please also note, all PNG and JPG files are made in RGB. If needed, grey scale logos can be created from the available EPS files.

To work professionally with the content of the logo package, you need software as mentioned below:

Adobe InDesign CC, CS6, CS5, CS4 or CS3, and/or
Adobe Illustrator CC, CS6, CS5, CS4 or CS3, and/or
Adobe Photoshop CC, CS6, CS5, CS4 or CS3.

File overview

📁 Danmark Deutschland kultur 2020
logo package

▶ 📁 EPS
▶ 📁 OFFICE + WEB LOGOS

Logo - black



DD2020_Logo_Naming_Horizontal_Black_RGB.ai

Logo - white



DD2020_Logo_Naming_Horizontal_White_CMYK.ai


Logo - CMYK



DD2020_Logo_Naming_Horizontal_Black_CMYK.ai

Content

 Danmark Deutschland kultur 2020 logo package

▶  EPS
▶  OFFICE + WEB LOGOS

- ▶ – scalable EPS files in CMYK, RGB and Pantone
- ▶ – JPG, PNG and SVG for use in Office documents and on websites
- ▶

CMYK



AI

RGB



AI

OFFICE + WEB LOGOS



JPG



AI



AI



PNG



SVG

File overview

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logo package

Logo in 4 versions

No naming – Horizontal



DD2020_Logo_Naming_Horizontal_Black_CMYK.ai

No naming – Vertical



DD2020_Logo_Vertical_Black_CMYK.ai

Naming – Horizontal



DD2020_Logo_Naming_Horizontal_Black_RGB.ai

Naming – Vertical



DD2020_Logo_Naming_Vertical_Black_CMYK.ai