



Winner of the 2014
Danish Light Award,
Danish Centre for
Light



PROJECT FACTS

Location

Bagsværd, Denmark

Client

Novo Nordisk

Gross Floor Area

50,200 m²

Construction Cost

93 mio EUR

126 mio USD

700 mio DKK

Status

Completed 2014

HLA Role

Full-Service Consultant and
Lead Designer (Architecture)

Collaborators

Alectia Consulting Engineers,
DEGW, SLA Landscape
Architects

Type of Assignment

Winner of Invited
Competition

Awards

Winner of the 2014 Danish
Light Award, *Danish Centre
for Light*

Sustainability

Low-Energy Class 2015
Novo Nordisk HQ is designed
to consume 31,8% less
energy than that required by
local code requirements of
similar buildings. The shape
of the building improves the
daylight intake 17%.

Energy consumption:

41,8 kWh/m²/year

(compared to 95 kWh/m²/
year).

13,3 kBTU/ft²/year

(compared to 29,5 kBTU/
ft²/year).

NOVO NORDISK HEADQUARTERS



Corporate centre in a green campus—

Based in Denmark, Novo Nordisk is a major global healthcare company with leadership in diabetes care. The new corporate center in Bagsværd will house the company's top management and 1,100 administrative employees. The architecture is characterised by clean simple lines and offers the users a both functional and sustainable design.

Consisting of two office buildings situated in a verdant and attractive landscape, Novo Nordisk's global corporate center fosters a dynamic and inspiring work environment closely aligned with outdoor natural features.



Scandinavian design for the future—

The complexity of the insulin molecule has been a great source of inspiration for the massing and atrium of the 32,500 m² cylindrical building.

Plantings in the corporate campus are brought into and extended up through the atrium so that light and nature fill the interior. The palette, materials, and formal quality of the building and interiors are a contemporary interpretation of the Scandinavian modernist tradition.

The headquarters' architecture and interior design is intended to set the precedent for design guidelines for Novo Nordisk offices worldwide.



NOVO NORDISK GLOBAL CORPORATE IDENTITY



PROJECT FACTS

Location

Bagsværd, Denmark

Client

Novo Nordisk

Scope

Building identity worldwide
Including Graphic & interior
guidelines and fixed
furniture design

Status

Completed 2013

HLA Role

Designer

Type of Assignment

Commission



Unifying a global brand—

Henning Larsen Architects is currently building the new worldwide headquarters for Novo Nordisk, a major global healthcare company with leadership in diabetes care. The new corporate center in Bagsværd is characterised by its functional and sustainable design.

Henning Larsen Architects Design Department was tasked with creating a visual and graphic identity not only for the new structures in Denmark, but for all offices worldwide. This consistency will unify the brand and present a more cohesive company identity. The concept was delivered as a design manual and toolkit for all Novo Nordisk building and office facility managers, with finishes and materials as well as color guidelines and application requirements.



A Scandinavian palette for a global brand—

This comprehensive toolkit for office managers consists of soft and hard floor finish choices as well as upholstery, wood finishes, countertop materials and wall colors. Application instructions specify allowable uses in reception, conference, office and café areas, and accent wall colors are presented with allowable wall area percentages. The toolkit is packaged for global distribution with clear graphics and diagram for ease of implementation.



TO WHOM IT MAY CONCERN

I, the undersigned Cecilie Qvistgaard, official translator,
hereby certify the foregoing document to be
a true and faithful translation of
the attached document in the Danish language:

Copenhagen, 23 October 2012



Cecilie Qvistgaard
Authorised Translator & Interpreter

