

# Film, TV & animation

## From small scene to global screen

As a small nation in the global film, TV, and animation business, the Danish industry has always had to find its own way, resulting in a unique Danish style. That style has received international acclaim and demand for Danish directors, actors, films, TV shows, and animation talent.



In Denmark, big stories are produced on small budgets, and there's a human-centred storytelling tradition about people and relationships dating back to Hans Christian Andersen. Public service TV stations are willing to take risks and try new things, leading to TV shows such as 'Forbrydelsen' and 'Borgen' that resonate with audiences beyond Danish borders. In addition, Denmark's film, TV, and animation industry also cares about Danish values and focuses on sustainable production setups and fair working conditions.

In animation, Denmark used to be only a minor player. But a single school, The Animation Workshop, has changed the game entirely and turned the provincial town of Viborg into a hot spot for international animation talent.

The Danish industry is defined by flat hierarchies and a high level of trust, self-management, and cooperation, allowing for smaller, more efficient production setups.



It's also defined by several highly talented individuals who make their mark. The bottom line is that the Danish film, TV, and animation industry is on the rise internationally.

Nordic Noir dramas such as 'Forbrydelsen' and 'Broen' and the political drama 'Borgen' have put Denmark on the global TV map. The successes of the Oscar-winning film 'Druk' and triple Oscar-nominated animation-documentary 'Flugt' prove that the Danish film, TV, and animation industry offers something unique and can undoubtedly compete with the larger industries in other countries.

Explore cases from the Danish film, TV & animation industry at [www.creativedenmark.com](http://www.creativedenmark.com)



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### Danish film, TV & animation in numbers

WORKFORCE

12,398

EXPORT

€386m

REVENUE

€2.51m

Export growth  
in m EUR

